



Benefits

1-Click launch. With a single click on a URL, the application is streamed and delivered to the user's PC and then launches immediately, without any tedious setup or configuration.

Automatic troubleshooting.

Maintain the application's integrity across its lifecycle. If any files or components get corrupted or deleted, they are replaced automatically.

Reduced support costs.

Reduce installation and updates-related support calls. Advanced management tools make life easier for ISVs, removing all concerns about deploying and updating their releases.

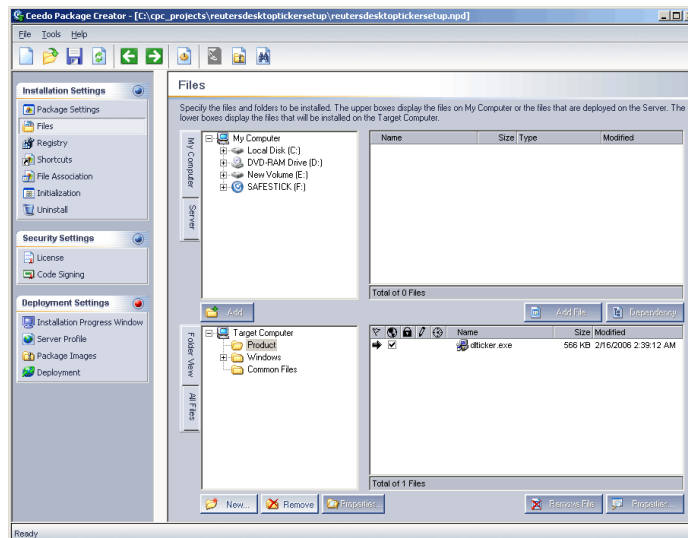
Ceedo Package Creator

Ceedo Package Creator allows administrators to provide their end-users with applications that include 1-click installation and automatic updating capabilities, all deployed from a central location that is fully managed by the administrator.

Package Applications Using Ceedo SmartPlay

Ceedo SmartPlay is an application delivery layer that allows applications to be packaged and deployed to the Web.

Using the **Ceedo Package Creator**, the application is sequenced into separate components and stored on a Web server, where it can then be downloaded by users from a self-service application catalog.



When the user browses the application from the Ceedo client, the SmartPlay engine intelligently streams it from the Web server. This allows applications to be easily upgraded server-side and then automatically updated on the user's workspace. As an added benefit, packaging often solves conflicts between applications running on the same workspace.

Ceedo Package Creator Capabilities

- **Controlled software updates.** Detects and downloads any updates to the applications automatically; this allows users to constantly maintain the latest version of their software at all times.
- **Application isolation.** Prevents installation problems related to registrations, OS versions or administration rights, virtually eliminating collision issues and the much-hated DLL-hell.
- **Application streaming.** Streams the application to the host PC, using standard Internet communication (HTTP port 80), preventing the creation of unnecessary gaps and breaches in the organization's firewall.

Try Out Ceedo Enterprise, Today!



To **download a trial version** of the Ceedo Enterprise client and set up your own workspace to try out for 30 days, please visit:

<http://www.ceedo.com/products/ceedo-enterprise.html>



To find out more about how Ceedo can help you design, set up, and provision a flexible virtual workspace solution in less than 30 days, **contact us** at:

<http://www.ceedo.com/company/general-sales-inquiries.html>

About Ceedo

Ceedo Technologies delivers virtualization solutions that extend the reach of business computing to unmanaged devices such as an employee-owned PC or laptop, low-cost netbook or secure USB storage. By enabling the user's application workspace to run on any device, Ceedo allows customers to provision teleworkers, temps, contractors and business partners immediately without the need to manage additional desktops or increase their datacenter capacity. Ceedo's products have been deployed on over 4 million devices worldwide, where they are managed and used daily by consumers, enterprises and service providers. The company was founded in 2005 and is headquartered in Rosh Haayin, Israel.