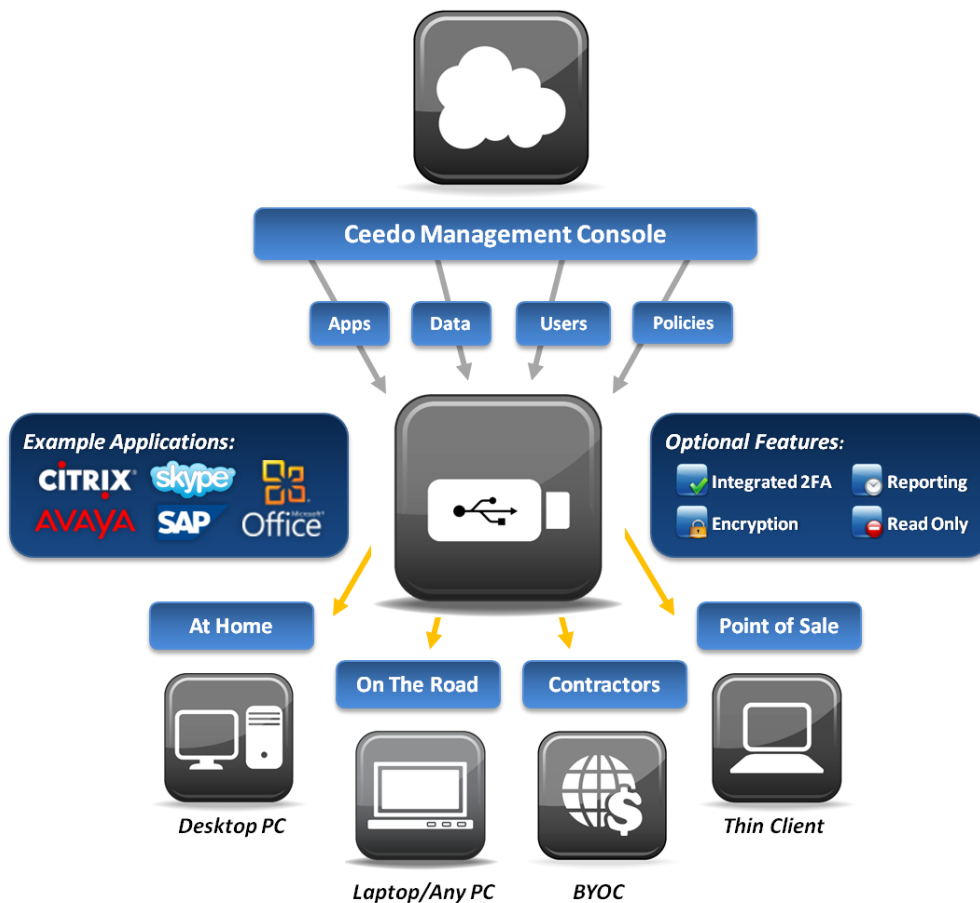


Ceedo Technologies



Workspace Virtualization – “PC on a Stick”

Ceedo’s workspace virtualization technology can encapsulate standard Windows applications – along with any personal settings and data – within a lightweight virtual workspace that is carried on encrypted USB storage. When this storage device is plugged into any PC, it runs on top of the host machine’s existing operating system, allowing users to start working immediately – with instant access to office, CRM, PLM and other essential business applications – all running from the device itself. When the user unplugs their device, no trace is left behind on the host machine.



Unlike desktop virtualization solutions, Ceedo does not require customers to own or manage an operating system for each user, while still providing users with everything they need to do their work. A Ceedo workspace serves as a fully functional alternative to both laptops and desktop virtualization (VDI), but without any of the costs associated with desktop management or the complexities involved in maintaining expensive datacenters.

Combining powerful centralized management with local execution, Ceedo allows users to work either offline or online – and still be up to date with their applications and data wherever they are. Ceedo's cloud-based management suite enables administrators to remotely add, remove or update new software and data, as well as control usage policies, access controls (including remote lock-out) and reporting.

Value Proposition

Low-cost, simple and secure alternative to VDI for anytime, anywhere computing. Ceedo allows enterprises of any size to dramatically reduce the costs involved in enabling users to use their corporate applications beyond the organizational domain. Customers that choose Ceedo enjoy an unprecedented level of flexibility in dealing with some of their most challenging IT scenarios – including teleworking, business continuity (disaster recovery) and effective provisioning of contractors, partners and points of sale – all at an unbeatable cost-to-performance ratio.

Speed, simplicity and cost control are key factors for ensuring the success of IT projects – and particularly for those that involve end-users. When faced with the prospect of expensive and complex VDI implementations, Ceedo provides customers with the ability to more quickly, easily and affordably provide enterprise-grade computing that is secure, easy to use, and works instantly on any PC.

WaaS (workspace-as-a-service) platform for large enterprises and managed service providers. Ceedo's platform can be easily used to deploy and deliver off-the-shelf Windows applications as a service – presenting managed service providers with the opportunity to provide managed IT services as a fresh source of income, or to enhance their existing cloud portfolio with a unique offering that is both fast to market and a great fit for many different types of projects.

In particular, fixed and mobile operators can use Ceedo's platform to offer new high-value services to the huge PC market and then easily leverage ownership of the application environment on the PC for cross-selling and marketing. Effectively deploying, managing and billing Windows applications and workspaces as a service provides a simple, robust and highly cost-effective infrastructure for engaging large enterprises, SMBs, SoHos or consumers with the following benefits:

- Anytime, anywhere productivity with excellent reliability, either online or offline.
- Robust management and extensive security capabilities.
- Fast roll-out with highly flexible and competitive pricing options.

Selected Partners

Ceedo has developed its secure workspace by pursuing strategic alliances with leading vendors in the security and authentication markets. These collaborations have yielded several valuable joint solutions.



Key Customers

Customers have selected Ceedo in numerous scenarios where they have needed to enable their users to work outside of the traditional corporate domain. Verticals that utilize complex and dynamic software environments, such as the insurance and financial sectors, have found Ceedo to be exceptionally valuable.

